

# Alex Profera

Design & Art Direction

<http://alexprofera.com>

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+1 917 922 9876

Ridgewood, NY

United States

## **Skills**

Advanced layout, typography, color theory, visual metaphor, and conceptual abilities.

Software proficiency includes most of the entire Adobe Suite.

HTML, CSS, some AS2&3, Photography, Screen and Intaglio printing.

Expert knowledge of general computer software & hardware.

## **Experience**

Designer 2010 – 2011

**The Onion - Sportsdome**

New York, New York

- Creation of on-air supplemental artwork to support jokes.
- Show identity.

Art Director 2011

**kostar\***

New York, New York

- Identity development,
- Client & designer management

Graphic Designer 2011

**howaboutwe.com**

Brooklyn, New York

- Ad concept & design.

Interactive Designer 2011

**Curious Brain**

New York, New York

- Interactive & interface artwork for licensed iPhone apps.

## **Recognition**

representingtheunderachiever.com Featured artist on RUA blog

phirebrush.com Issue 63 of phirebrush online magazine

Symposium of Thought Chivas Regal Fine Art exhibition Meat Packing district, NYC 2007

Submission Magazine SUNY Purchase December '06

robert Volume 1 of UK art book with international artists

## **Education**

Bachelors of Fine Arts Degree in Graphic Design 2005-2008

Purchase College School of Art and Design, Purchase, NY

State University of New York